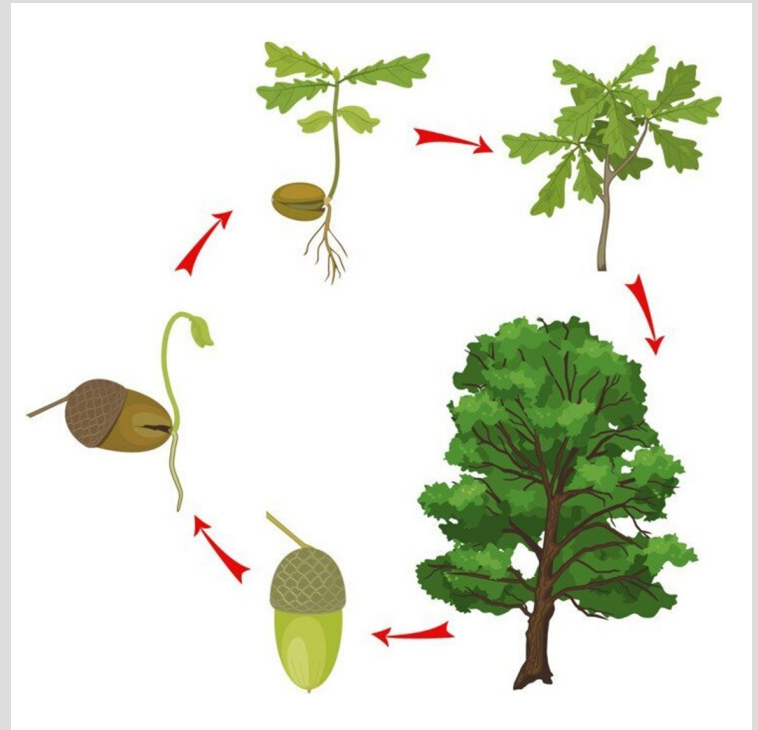




**It Starts with
a Seed-
Celebrating
60 Years**



April 1-3, 2025

Hilton Lexington/Downtown, Lexington, KY

Growing Kentucky's Forest, Supplying the World

KFIA 60th ANNUAL MEETING EXHIBITOR INFORMATION

The 60th Annual Meeting of the Kentucky Forest Industries Association, (KFIA), will be held at the Hilton Lexington/Downtown in Lexington, Kentucky on April 1, 2 & 3, 2025. The theme of the meeting will be **It Starts with a Seed - Celebrating 60 Years**. Our industry has been through some challenging times and through it all KFIA always continues to work with many partners to address the issues that are facing our members and the hardwood industry. KFIA has been a voice for our membership for 60 years and due to the continued support we will remain as ready to assist when and where we are needed.

On the agenda for our 60th anniversary meeting will be updates on a wide range of initiatives that have been established to help with both workforce development and market promotion and a number of speakers discussing partnerships that will continue to help the hardwood industry. With the change in administration at the national level we will also be discussing positive change and legislative action taking place at both the state and national level. The meeting will feature a number of activities including a Welcome Reception for early arrivals and a golf outing on Tuesday. Wednesday and Thursday mornings will include speakers on topics of importance to the industry. On Wednesday a Luncheon and evening Exhibitor Reception will provide plenty of opportunities to meet attendees. The exhibit area will be open throughout the meeting with a number of activities in the area to allow exhibitors to meet with potential contacts.

Please join us for a chance to meet with hardwood industry owners and operators throughout Kentucky and the region.

- *Tabletop exhibit fee covers registration for four people, one draped table, two chairs, Welcome Reception on Tuesday, Exhibitor's Reception on Wednesday evening, KFIA/Tree Farm Awards Luncheon on Wednesday and all breaks. Additional exhibit staff or spouse can attend for a charge of \$100.00 per person. **The exhibit fee is \$475.00 for KFIA Members and \$600.00 for non-members.** Non-member fee includes a one-year membership to the association. Spaces are assigned on a first come, first serve basis with limited space available. Please return the Exhibitor Agreement to the KFIA office as soon as possible. To have your company name listed in the meeting program, we must receive your form by March 15. **Please note: Platinum & Gold Club Members can have an exhibit at the Annual Meeting at no charge.***
- Electricity will be available at no charge but you should bring your own extension cords. Wi-Fi is also available in the exhibit area.
- Set-up starts after 10:00 a.m. Tuesday, April 1; Exhibits should be in place by 5:30 pm Tuesday, April 1; we will have a Welcome Reception starting at 5:30 pm. The Exhibitors Reception will be held on Wednesday evening, April 2. Teardown after 12:00 pm on Thursday; exhibits must be removed by 2:00 pm.
- All exhibitors and meeting attendees are encouraged to participate in the **John C. Smith Memorial Golf** outing at a nearby course that will be announced soon on April 1. If you are not interested in playing golf we invite your company to sponsor a hole for \$100.00.
- Door Prizes & Silent Auction Items: We encourage companies to provide door prizes to be used for the meeting and the golf outing. You may want to provide a prize even if you are unable to set-up an exhibit. Your company will be recognized in the KFIA newsletter. Items are also needed for the silent auction that benefits the Kentucky Tree Farm Committee.
- **The Hilton Lexington/Downtown** (369 West Vine Street, Lexington, KY 40507), **call direct on 859-231-9000**; you are responsible for making your own room reservations and should do so as soon as possible. **Our group rate is \$159.00/night.** Our reservation block will be released on **March 01, 2025.** You may also use this link to make online reservations. <https://www.hilton.com/en/attend-my-event/kfiaa2025annualmeeting/>

Courtesy: Google pictures

**KFIA 2025 ANNUAL MEETING – April 1–3, 2025
Hilton Lexington/Downtown – Lexington, KY
EXHIBITORS AGREEMENT**



COMPANY: _____

CONTACT: _____

MAILING ADDRESS:

_____ (CITY) (STATE) (ZIP)

PHONE:() _____ Email address: _____
(confirmation for exhibit space will be sent by Email)

Names Of Exhibit Staff (up to 4) for Name Badges.

Additional Exhibit Staff for name badges. Cost is \$100.00 per additional sales person or spouse

_____ **Exhibit Fee (\$475 members, \$600 - non Members,) \$100 per additional person or spouse if more than 4 attending**

_____ **My exhibit will need electricity. Please mark if you need electric (no additional charge).**

_____ Number attending awards lunch. KFIA and the Tree Farm Committee will host the Annual awards lunch on Wednesday, April 2. Cost is included in exhibit fee.

_____ **Golf** (Tuesday, April 1) _____ (# of players) x \$75 per person.

_____ **Golf Scramble Hole Sponsor.** Include \$100 for sponsorship.

_____ **Meeting Sponsorship is also available: \$1,000, \$500, \$350, \$150. All sponsors are greatly appreciated and will be recognized at the meeting and in promotional materials.**

\$_____ TOTAL AMOUNT DUE

Agreement should be in the KFIA office by March 15, 2025 to be included in the meeting program. Space is limited and will be assigned on a first received basis. Your check confirms your space.
NO REFUNDS AFTER MARCH 15

PLEASE REMIT TO:
KY FOREST INDUSTRIES ASSN., 106 PROGRESS DRIVE, FRANKFORT, KY 40601
Tel: 502/695-3979 Fax: 502/695-8343 Email: Michele@kfia.org

Credit Card Information: Supported Cards: Visa MasterCard American Express
(a 3.0% convenience fee will be charged on all credit transactions)

Card #: _____ Exp. Date: _____

Amount Charged \$ _____ CVV/CID # (on back of card – 3 digits): _____

Billing Zip Code _____ Exact Name on card: _____

2025 MEETING AGENDA (tentative)

Tuesday, April 1

- 9:00 a.m.** - On Site Registration Begins & Exhibitor Set-up
- 9:30 a.m.** - John C. Smith Memorial Golf Registration, **TBD**
- 10:00 a.m.** - Golf Scramble Tee off
- 3:00 p.m.** - KFIA Board Members Meeting
- 5:30 p.m.** - Welcome Reception with Golf Scramble Results in the Exhibit Area



Wednesday, April 2

- 7:00 a.m.** - Fellowship of Christian Lumbermen Prayer Meeting
- 7:30 a.m.** - Registration & Breakfast in Exhibit Area - Exhibit Area Open
- 9:00 a.m.** - Welcome - Opening Session
- 9:15 a.m.** - State Legislative Update
- 9:30 a.m.** - National Legislative Update & Real American Hardwood Promotion
- 10:00 a.m.** - Times Change - Is the hardwood Industry making Progress?
- 10:45 a.m.** - Partnerships to Improve Logging which are made in Heaven
- 11:30 a.m.** - KFIA/Tree Farm Awards Luncheon, KFIA Business Meeting - Election of Officers & Awards Presented
- 2:00 p.m.** - SFI Committee Meeting – Open to Everyone Main topic: SFI Projects and Certification Update
- 2:00 p.m.** - Robinson Lumber Co./ Houchens Insurance Group Hospitality Suite
- 5:30 p.m.** - Exhibitors Reception in the Exhibit Area

Thursday, April 3

- 8:00 a.m.** - Registration & Continental Breakfast
- 9:00 a.m.** - Welcome - General Session
- 9:15 a.m.** - KY Department of Agriculture Partnership.
- 10:00 a.m.** - Improving Opportunities to Recruit Workers to the Wood Industry
- 10:30 a.m.** - Timber Bridge Program to Support Logging in Kentucky
- 11:00 a.m.** - Research Initiatives to improve Markets in Kentucky.
- 11:30 a.m.** - Meeting Adjourns
- 12:30 p.m.** – Optional Tour

